Founding Team

Jason Brown, Chief Executive Officer (CEO)

Jason Brown has more than 35 years of executive experience as a business developer, global advisor, and partner to many successful ventures. As a founder and CEO for Persona, he has a passion for building companies that start from an idea and grow to a sustainable business. His ideas and implementations have earned him a reputation for being an inspirational leader, building teams, and being an excellent communicator. Jason works closely with the Persona team to ensure best business practices are followed, that the team works cohesively as a group, and develops and maintains steady and sustainable growth for Persona.