Founding Team

Prem Thudia, Chief Technology Officer (CTO)

Prem Thudia is a founder and CTO of Persona with more than 20 years of experience in the innovation and technology fields. As the core of our digital strategy and operations, Prem works diligently to develop systems, create effective processes, and provide solutions that strengthen and support our companies’ efforts. Prem is a graduate of The University of Missouri, and has also earned a degree from Osmania University. He is well-versed in eCommerce, web development, and networking, which allows him to administer technical development strategies in a way that provides a smooth experience for our customers and provides opportunity for company growth and development.