Founding Team

Tamara Bernadot, Chief Nutrition Officer (CNO)

With more than 25 years of experience working with retailers in the health and wellness industry, Tamara Bernadot has developed a passion for nurturing small businesses to encourage development and growth. As a founder and CNO of Persona, Tamara leads our nutrition team to develop, organize, and provide nutritional information and solutions to our customers. By working with medical practitioners, nutritionists, and technologists, she assisted in the development of our Nutritional Assessment, which provides more than one million unique solutions to our customers.